

GROHES SUSTAINABILITY SUCCESS STORY

FROM 1999 TO 2021

2021

MARCH CRADLE TO CRADLE CERTIFIED® PRODUCTS

Four best-selling GROHE products achieve *Cradle to Cradle Certified®* at the Gold level, marking a new milestone in the brand's commitment to circular economy



4TH DECEMBER DOUBLE WINNER GERMAN SUSTAINABILITY AWARD

in the categories "Resources" and "Design" for the water system GROHE Blue

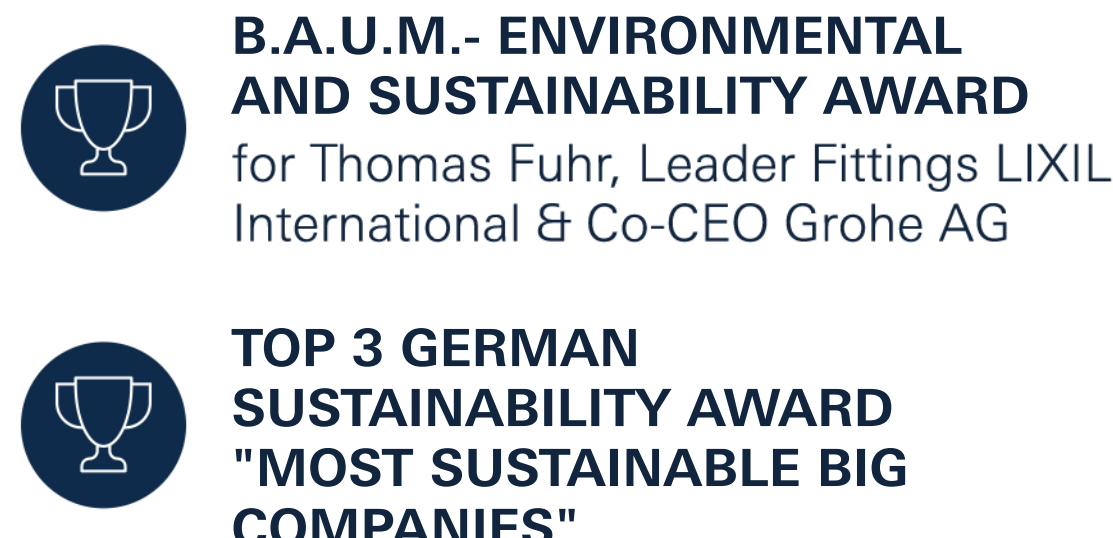


START COOPERATION EVERWAVE

Joint mission to tackle the plastic waste problem

LIXIL COMMUNITY DAY PARTICIPATION RECORD

15,000 employees from 33 countries took part in social contribution activities



CSR AWARD OF THE GERMAN FEDERAL GOVERNMENT



1ST GRI-SUSTAINABILITY REPORT

GROHE publishes its first external Sustainability Report



LAUNCH GROHE SILKMOVE ES

With Silkmove ES, taps can save energy and CO2. With only cold water being used when the tap's lever is in the mid position, the unnecessary use of hot water and excess energy is prevented.



LAUNCH GROHE ECOJOY

A flow restrictor reduces water consumption from 10 litres per minute to as little as 5.7 litres per minute, without compromising on performance



GROHE ENVIRONMENTAL POLICY

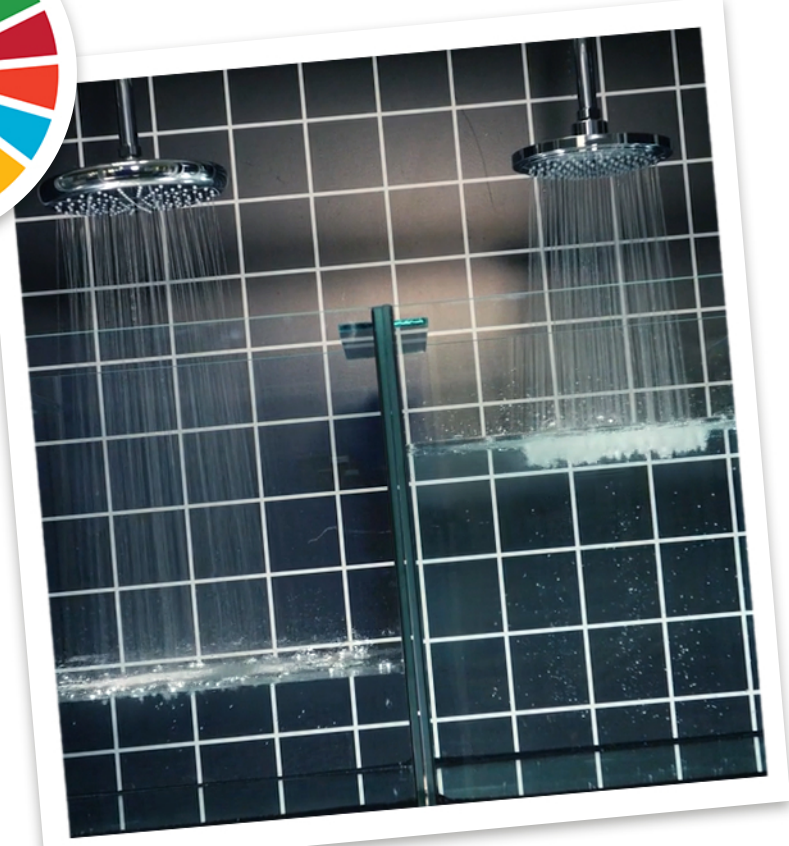
GROHE committed itself to a 360-degree sustainability strategy that equally encompasses products, processes, employees, customers, suppliers and social responsibility

1999

FOUNDING OF CENTRAL ENVIRONMENTAL MANAGEMENT

7TH DECEMBER 50 SUSTAINABILITY & CLIMATE LEADERS

As part of the global initiative, GROHE is driving sustainability transformation based on the 17 UN Sustainable Development Goals



APRIL GROHE GOES ZERO

GROHE achieves CO₂-neutrality in production



LESS PLASTIC INITIATIVE

GROHE aims to create plastic-free product packaging by 2021. As of February 2021, 27 million pieces of plastic packaging have already been saved

TOP 3 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



ABOUT 5.000 t CO₂ EMISSION REDUCTION PER YEAR

Implementation of combined heat and power plants at the production sites in Lahr (2016) and Hemer (2015), Germany

TOP 5 GERMAN SUSTAINABILITY AWARD "MOST SUSTAINABLE BIG COMPANIES"



FORMATION OF GROHE SUSTAINABILITY COUNCIL

An interdisciplinary team advises the Executive Board on all strategic sustainability activities.

TOP 3 GERMAN SUSTAINABILITY AWARD "RESOURCE EFFICIENCY"



INTRODUCTION OF GROHE SUSTAINABILITY TROPHY

An internal competition between all GROHE plants considering Environmental Management, Energy Management and Health & Safety Management

LAUNCH GROHE BLUE

Chilled, filtered and carbonated water straight from the kitchen tap which allows a four-person household to save up to 800* plastic bottles per year



DIN EN ISO 14001 CERTIFICATION

This is the leading international system standard for environmental management systems. GROHE has been continuously certified according to this standard since 2003

2003

2000

1999

FOUNDING OF CENTRAL ENVIRONMENTAL MANAGEMENT