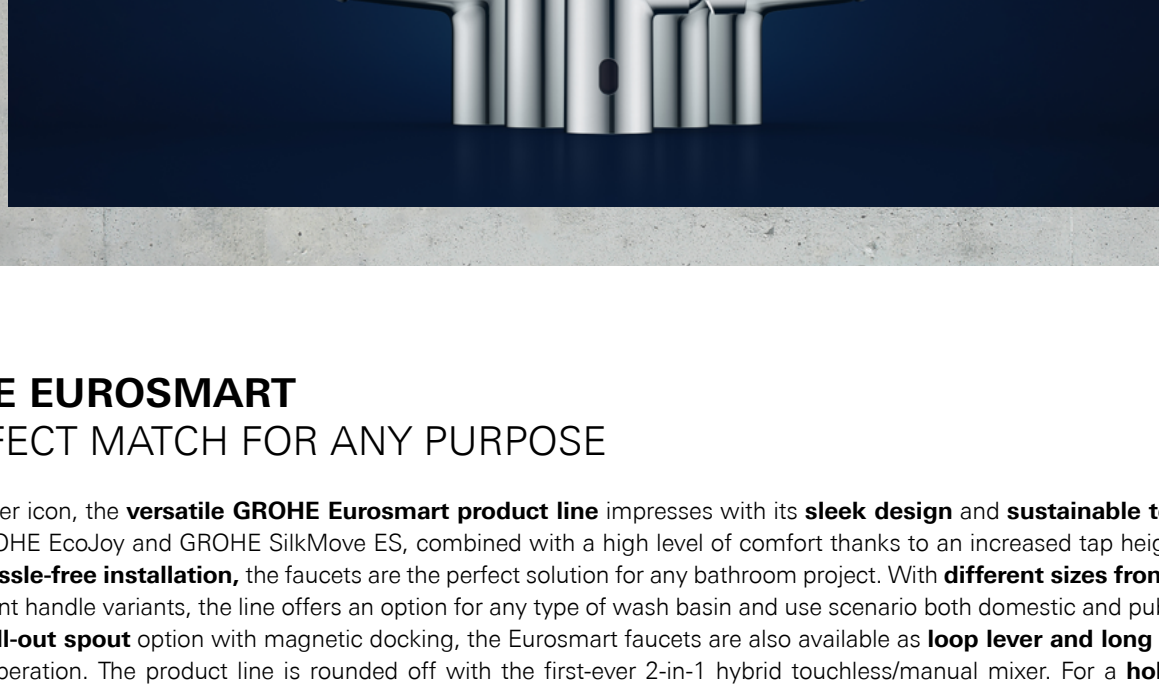


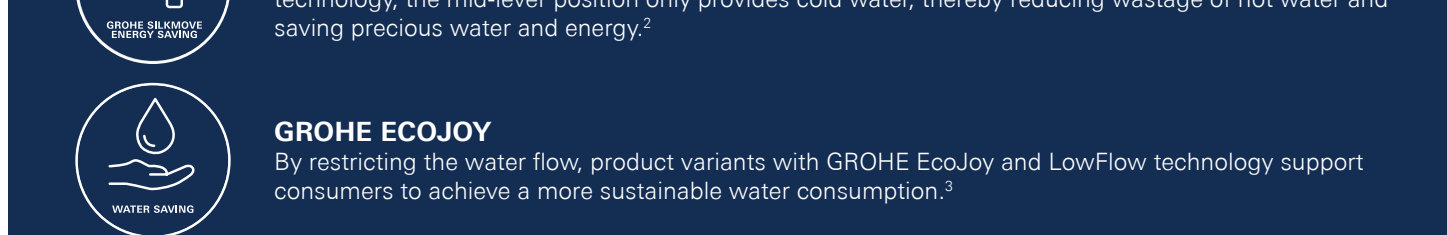
GROHE PROFESSIONAL YOUR BATHROOM & KITCHEN EXPERT

Many installation companies are currently faced with a challenging **labor shortage**. At the same time, the need to increase the sustainable impact of buildings is growing in all product categories – not only in the building sector. Also, consumers' design expectations with regards to their own home are increasing. The result: Bursting order books are part of installers' day-to-day business resulting in an average of 65 percent of installation companies missing out on projects due to labor shortages.¹ With **GROHE Professional**, the brand simplifies the professional's everyday work by offering comprehensive service and training programs and a **dedicated product portfolio** tailored to the needs of installers, wholesalers, showrooms and project developers. The portfolio is built on **four simple brand values**: reliable quality, timeless design, innovative technology, and efficient as well as sustainable installation – from the production to usage phases. As an additional brand promise, the **Perfect Match** approach offers **holistic design solutions** which perfectly **match in form and function** for all product categories – **all from one single source**.



GROHE EUROSMART A PERFECT MATCH FOR ANY PURPOSE

As an installer icon, the **versatile GROHE Eurosmart product line** impresses with its **sleek design** and **sustainable technologies**, such as GROHE EcoJoy and GROHE SilkMove ES, combined with a high level of comfort thanks to an increased tap height. Due to an easy and **hassle-free installation**, the faucets are the perfect solution for any bathroom project. With **different sizes from S to XL** and three different handle variants, the line offers an option for any type of wash basin and use scenario both domestic and public. Besides a practical **pull-out spout** option with magnetic docking, the Eurosmart faucets are also available as **loop lever** and **long lever** variants for elbow operation. The product line is rounded off with the first-ever 2-in-1 hybrid touchless/manual mixer. For a **holistic interior design**, the Eurosmart line can also be found in GROHE's kitchen portfolio. This makes Eurosmart the **perfect choice** for coordinated design concepts.

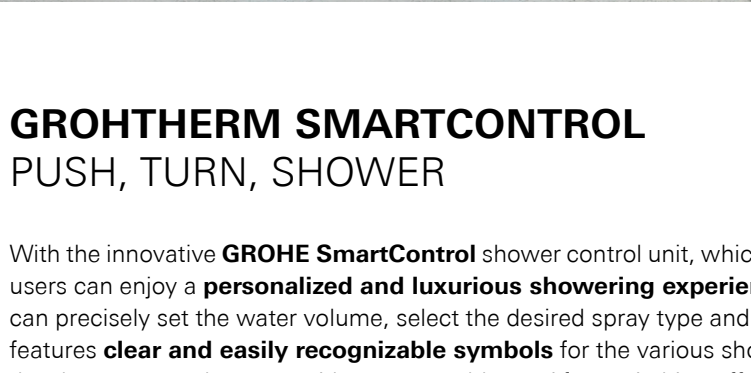


- EUROSMART SAFESTOP**
Thermostatic scalding protection
- FUTURE-READY BATHROOM**
Adapting to modern needs
- COORDINATED DESIGN**
GROHE Eurosmart single-lever low spout

- GROHE SILKMOVE ES**
With GROHE SilkMove ES, product variants support the saving of energy and water. Thanks to cold start technology, the mid-lever position only provides cold water, thereby reducing wastage of hot water and saving precious water and energy.²
- GROHE ECOJOY**
By restricting the water flow, product variants with GROHE EcoJoy and LowFlow technology support consumers to achieve a more sustainable water consumption.³

GROHE RAPIDO SMARTBOX A HIDDEN CHAMPION

When it comes to the shower area, **concealed product solutions** are becoming increasingly popular. **GROHE Rapido SmartBox** with its three outlets offers installers an almost infinite number of individual solutions with a single rough-in. Whether it's a single-lever mixer, a two-handle thermostat or GROHE SmartControl – GROHE Rapido SmartBox is the **universal solution enabling a perfect shower experience**. On top, it offers the luxury of extra space thanks to the super slim trimsets with an outreach of just 43mm for all thermostats. More flexibility for installer and planner – even for retrofitting.

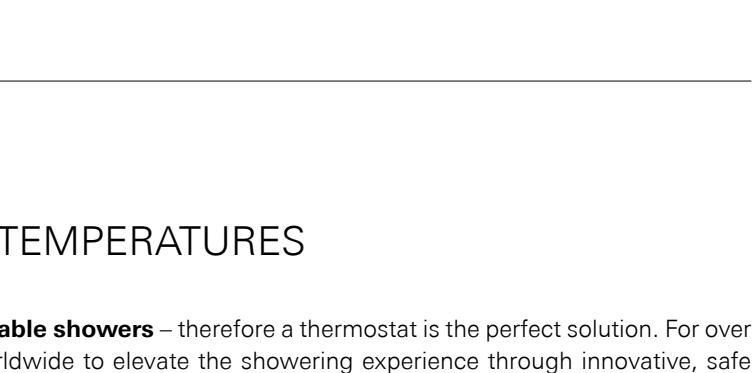


- ### A MASTERPIECE OF TECHNOLOGY
- One rough-in runs up to three shower/bath filler functions with just one trim plate
 - Efficient installation thanks to bottom inlets
 - Only 75mm minimum installation depth
 - Wall plates subsequently adjustable by up to 6°
 - Fits over 300 different GROHE plates
 - Retrofit service stops for all thermostats and SmartControl mixers
 - Easy job-side mounting as no bench vice is needed

GROHTHERM SMARTCONTROL PUSH, TURN, SHOWER

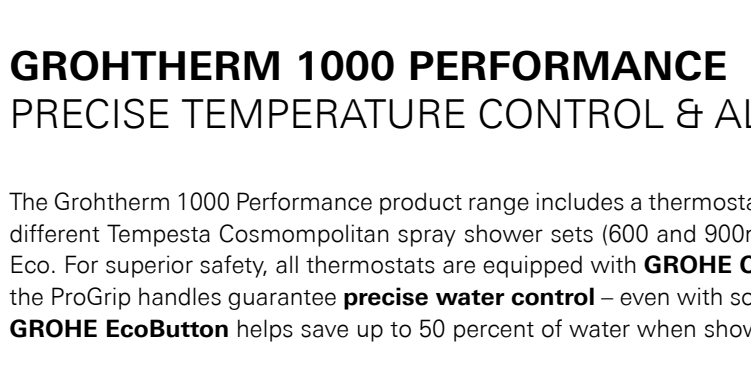
With the innovative **GROHE SmartControl** shower control unit, which combines up to three shower functions with just one wall plate, users can enjoy a **personalized and luxurious showering experience** every day. Thanks to the intuitive push and turn control, they can precisely set the water volume, select the desired spray type and switch between head and hand shower. The SmartControl panel features **clear and easily recognizable symbols** for the various shower or bath options, allowing all users, regardless of age, to use the shower control system without any problems. After switching off the water, the system automatically saves the preferred flow rate.

- Control up to 3 shower functions for a better shower experience
- Intuitive operation and perfect control of water volume through SmartControl
- Super slim design – 43mm outreach – for more space under the shower
- Constant shower temperature thanks to GROHE TurboStat thermostat
- Wall plates are metal made and subsequently adjustable by up to 6°
- Available in different round and square shapes and 5 colors



GROHTHERM 500 CLEVER, SAFER & ALWAYS STEADY TEMPERATURES

Consumers want **constant shower temperature and sustainable showers** – therefore a thermostat is the perfect solution. For over 60 years, GROHE thermostat technology has been trusted worldwide to elevate the showering experience through innovative, safe and efficient solutions. Thanks to a **good price-performance ratio**, the GROHTHERM 500 is the ideal **entry-level product** for trying out the benefits of a thermostat. It comes with intelligent sustainability and safety features such as the **GROHE EcoButton**, **GROHE SafeStop** and **SafeStop Plus**, which always ensure the right water temperature and a resource-saving flow rate. The GROHTHERM 500 product line includes a thermostatic shower mixer and a thermostatic shower mixer with a shower set (600mm and 900mm rail).

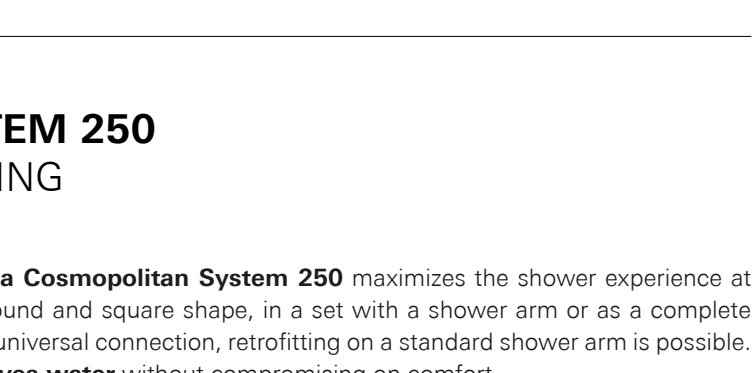


- Perfect alternative for a single-lever mixer, offering constant shower temperature
- GROHE EcoButton helps reducing the shower water consumption by up to 50 percent
- GROHE SafeStop button prevents users from turning up the temperature over 38°C
- Optional 43°C temperature limiter included for extra safety

GROHTHERM 1000 PERFORMANCE PRECISE TEMPERATURE CONTROL & ALWAYS COOL TO TOUCH

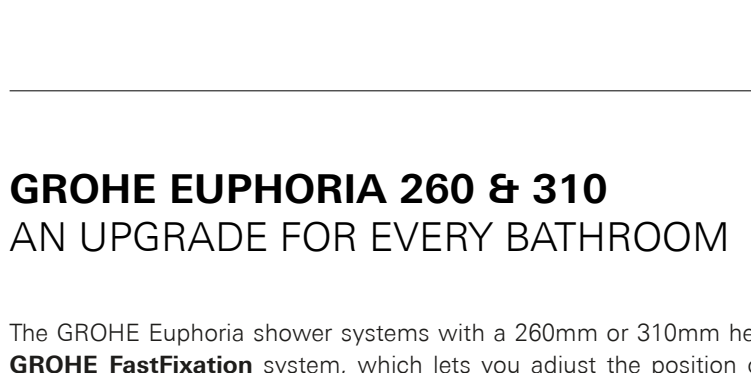
The Groththerm 1000 Performance product range includes a thermostatic shower mixer, which is also available in combination with two different Tempesta Cosmopolitan spray shower sets (600 and 900mm rail), as well as a thermostatic bath mixer with Aquadimmer Eco. For superior safety, all thermostats are equipped with **GROHE CoolTouch** to prevent the product surface from getting hot. Plus, the ProGrip handles guarantee **precise water control** – even with soapy hands. The topic of sustainability is not neglected either: The **GROHE EcoButton** helps save up to 50 percent of water when showering.

- 100% GROHE CoolTouch safety housing – entire body does not exceed desired shower temperature. No scalding on hot chrome
- GROHE TurboStat keeps water temperature precisely constant and protects against scalding
- GROHE ProGrip handles assure precise control under the shower, even with soapy hands
- GROHE SafeStop – 38°C safety lock prevents users from turning up the water temperature too high
- GROHE SafeStop Plus – optional temperature limiter included to protect against turning the temperature handle above 43°C
- GROHE EcoButton reduces water consumption by up to 50 percent



TEMPESTA COSMOPOLITAN SYSTEM 250 SOOTHING, SUSTAINABLE SHOWERING

With a 250mm with full face rain spray, the **GROHE Tempesta Cosmopolitan System 250** maximizes the shower experience at an **affordable price**. The slim head shower is available in a round and square shape, in a set with a shower arm or as a complete shower system – **made to match any bathroom**. Thanks to a universal connection, retrofitting on a standard shower arm is possible. Equipped with **GROHE EcoJoy** technology, the system also **saves water** without compromising on comfort.

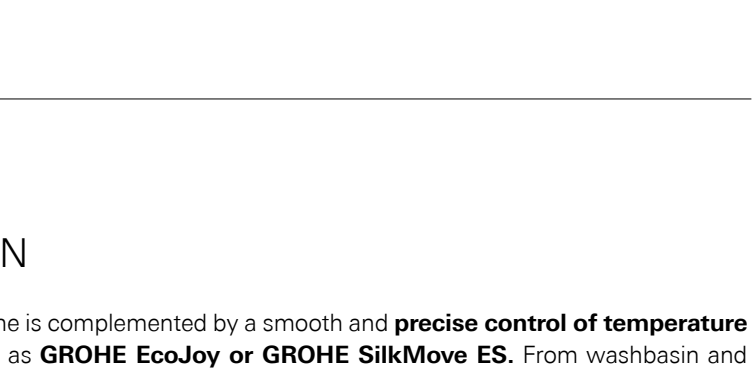


- Universal connection for retrofitting on standard shower arm
- Slim shape with slim ball joint
- Generous and luxurious shower pleasure at an affordable price
- Available in round and square shape variants

GROHE EUPHORIA 260 & 310 AN UPGRADE FOR EVERY BATHROOM

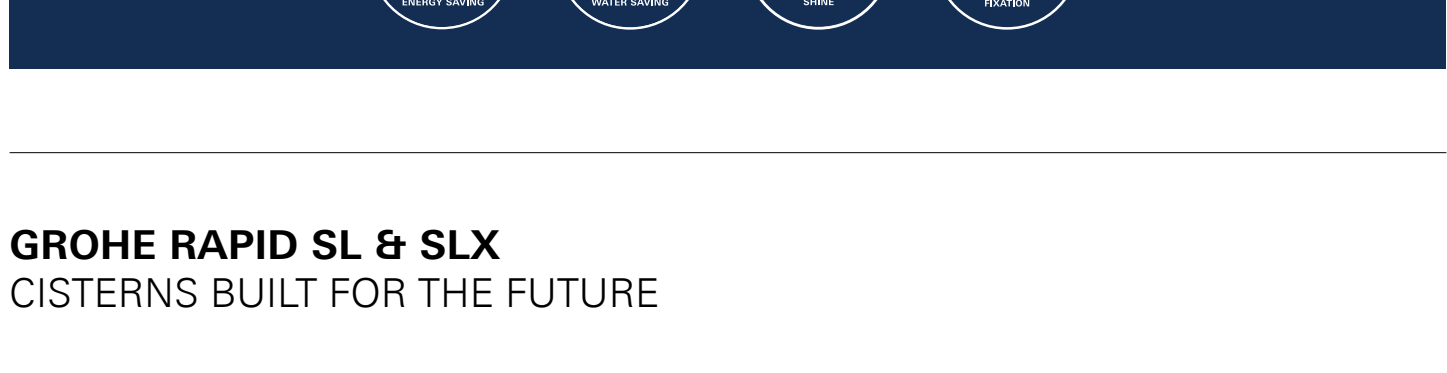
The GROHE Euphoria shower systems with a 260mm or 310mm head shower bring a fresh look to every bathroom. Thanks to the **GROHE FastFixation** system, which lets you adjust the position of the upper bracket to existing drill holes, the shower can be **installed quickly and easily**, making it ideal for **simple retrofitting**. The **GROHE CoolTouch** technology further ensures that the body of the thermostat never gets too hot to touch. With a **slim design** and **different spray types**, both GROHE Euphoria variants guarantee a **safe and comfortable shower experience**.

- Slim and modern design
- Quick and easy installation and retrofitting thanks to GROHE FastFixation system
- No risk of scalding thanks to GROHE CoolTouch technology
- Euphoria 260: GROHE ProGrip and a 260mm 3 spray head shower
- Euphoria 310: GROHE MetalGrip and a 310mm head shower for full body coverage



GROHE ESSENCE MODERN AND MINIMALISTIC DESIGN

The **slim and timeless design** of the GROHE Essence product line is complemented by a smooth and **precise control of temperature and water volume**, as well as with sustainability features such as **GROHE EcoJoy** or **GROHE SilkMove ES**. From washbasin and bath fittings to shower and bidet: the GROHE Essence product range offers ideal solutions for every bathroom. In the kitchen, the range extends from an elegant mixer tap to professional fittings for the experienced chef. The GROHE Essence series is available in **four different sizes from S to XL** and comes in a choice of 8 color finishes to harmonise with any home.

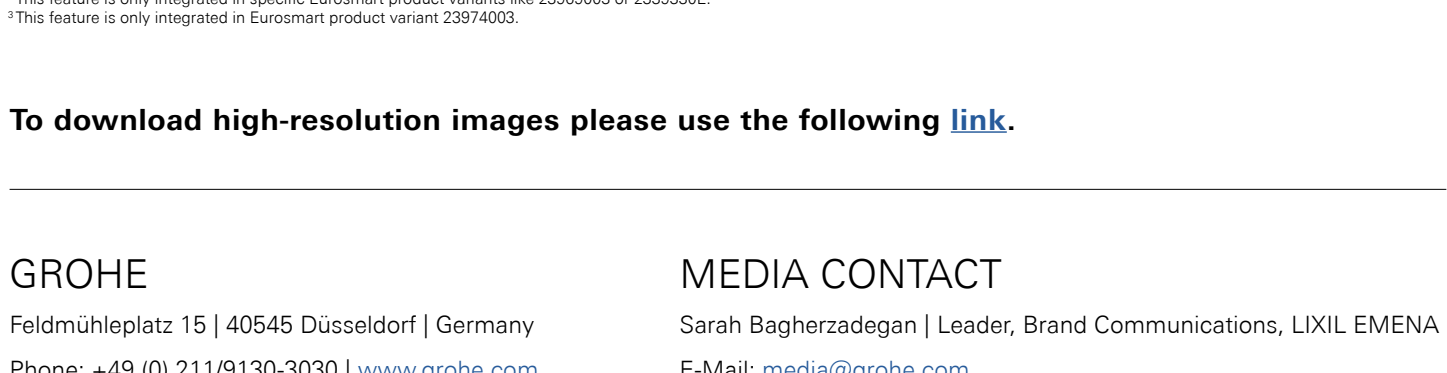


- RESOURCE-SAVING**
GROHE Essence Single-lever basin mixer in S-size
- SLIM DESIGN**
GROHE Essence Single-lever basin mixer in S-size
- EXCELLENT FUNCTIONALITY**
GROHE Essence Single-lever sink mixer L-spout

- HYGIENIC BLENDING**
- WATER SAVING**
- LONG-LEVER MIXER**
- PULL-OUT SPOUT**

GROHE RAPID SL & SLX CISTERNS BUILT FOR THE FLUSH

GROHE installation systems have a **long tradition** within the portfolio – the brand looks back on **50 successful years** of developing true hidden champions. The Rapid SL system gives installers the freedom to design an ultimate bathroom by providing a **secure and quick** method of installing wall-hung basins, bidets, urinals and WCs. Available in **three different installation heights**, each frame comes pre-assembled with sanitaryware fittings and is subject to stringent testing – the WC frames are tested to hold **400kg**. The Rapid SLX fits all rimless WCs and, with its **integrated flush flow manager**, it takes just a few seconds to set or adjust the flush – without any disassembly. But the new frame offers even more advantages: Thanks to the **integrated power connection** and an **additional water path**, a shower toilet can also be easily installed at a later date. A **future-proof solution and a perfect match** for GROHE Ceramic, shower toilets or the brand's **versatile flush plate collection**.



- ### RAPID SL
- Standard solution with easy and fast installation
 - Dual flush system to reduce water consumption
 - Noise reduction due to pneumatic valves
 - Freedom of choice with a wide range of flush plates
 - 9 liter cistern for 3 liter extra spare flush

- ### RAPID SLX
- Unique flushing control: fully adjustable, suitable for all rimless toilets
 - Equipped with an integrated power connection
 - Water connection for shower toilets
 - Inspection openings for future changes by default
 - Small sized GROHE flush plates

¹USP Report European Mechanical Installation Monitor Q4 2019; 2020
²This feature is only integrated in specific Eurosmart product variants like 23869003 or 2383330E.
³This feature is only integrated in Eurosmart product variant 23874003.

To download high-resolution images please use the following [link](#).