

# GROHE BLUE HOME MADE FOR YOUR WATER



Why go far when the best is where you are? Fresh and tasty drinking water – available right at the fingertips, coming straight from the tap at home. Switching to local tap water comes with multiple benefits, improving the everyday convenience and contributes to a sustainable lifestyle.

## WHY SAY GOODBYE TO BOTTLED WATER?



### FACT 1

#### AT LEAST 108.47 GRAMS

... of CO<sub>2</sub> are emitted during production of 1 litre PET-bottled water.<sup>1</sup>



### FACT 2

#### UP TO 7 LITRES

... of water are required to produce 1 litre of PET-bottled water.<sup>2</sup>



### FACT 3

#### UP TO 800 SINGLE-USE PLASTIC BOTTLES

... of water are consumed by an average German family of four per year.<sup>3</sup>



## OUR SOLUTION: THE PRIVATE WATER SOURCE AT HOME

### GROHE BLUE MAKES YOUR EVERYDAY LIFE MORE SUSTAINABLE, ONE GLASS AT A TIME

- 0 BOTTLES**  
... are needed because the GROHE Blue Home water system delivers right from the tap.
- 76% LESS CO<sub>2</sub> EMISSIONS**  
... per litre compared to the consumption of PET-bottled water.<sup>1</sup>
- SAVE UP TO 7 LITRES OF WATER**  
... per litre of drinking water in comparison to the production process of PET-bottled water.

#### CONTROL VIA APP

With the **GROHE Water Systems App**, users are notified early when the filter or CO<sub>2</sub> bottle needs replacement. You can even order both via app.



#### WHEN NO APPLE AT HAND

The optional **Magnesium and Zinc filter** supplies pure taste and essential minerals. Two litres of GROHE Blue Home contain as much magnesium as 4 apples – up to 35 mg magnesium per litre.



#### PURE TASTE FROM TAP TO TABLE



The GROHE Blue filters supplied by our partner BWT are *Cradle to Cradle Certified*<sup>®</sup> at the Bronze level. They are a true source of raw materials: 99% of the used materials can be recycled. The filters use a 5-step filtration process to remove unwanted particles from tap water, while leaving behind all the important minerals for **pure taste** – even enhancing the aroma of tea and coffee. Intended for regions with poor water quality, the dedicated Ultrasafe filter version also removes microplastic and bacteria.



#### SPARKLE TWO WAYS

Different family members wanting different amounts of sparkle usually results in many, many water bottles. GROHE Blue Home delivers two types of **carbonation** from one faucet: medium and sparkling – no bottles needed. In addition, the water system provides still water and the convenience of a regular kitchen faucet with cold and warm water hygienically separated thanks to two inner waterways.



#### AS COLD AS DESIRED



The innovative **cooling system** lets users adjust the temperature to their personal preference between 5° and 10° C.

You can download high-resolution images of GROHE Blue via the following [link](#).

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SOURCES: 1 Creation of a Product Carbon Footprint for GROHE water systems for drinking and hot water supply", Sebastian Schär, M. Sc., Prof. Dr. Jutta Geldermann, University Duisburg-Essen (2021). The service life of GROHE Blue Home considered in the study is 10 years. | 2 The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011) | 3 Environmental Action Germany (DUH) <https://www.duh.de/mehrweg-klimaschutz/0/einweg-plastikflaschen/>

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