



Pure Freude
an Wasser



EVERYONE'S DARLING RELOADED FUNCTIONAL DESIGN FOR EVERYDAY NEEDS

Today's world is fast-paced and the environment is constantly transforming. Consumers are looking for products which meet their individual needs and at the same time fit to their lifestyle. With the relaunched Eurosmart line GROHE reinvented an established bestseller for the bathroom and kitchen and added new variants. While they have a lot in common – **easy installation, great functionality, and modernized design** – they still directly relate to people's diverse needs and serve individual purposes in modern homes.

RE-INVENTION OF AN ALL-TIME FAVORITE: EUROSMART IN THE BATHROOM

Whether young or old, needs are constantly changing. Therefore, finding a matching solution can be a hassle – especially in multi-generation homes where the bathroom has to meet different individual requirements. GROHE Eurosmart is the perfect proof that innovation is not limited to new product lines. The relaunched Eurosmart faucet with different lever variants responds to the varying needs of consumers:

EXTRA GRIP: The Eurosmart loop lever, for example, simplifies gripping thanks to the cut-out center. This makes the product variant ideal for people with limited motor skills, allowing everyone to live as independently as possible for as long as possible.



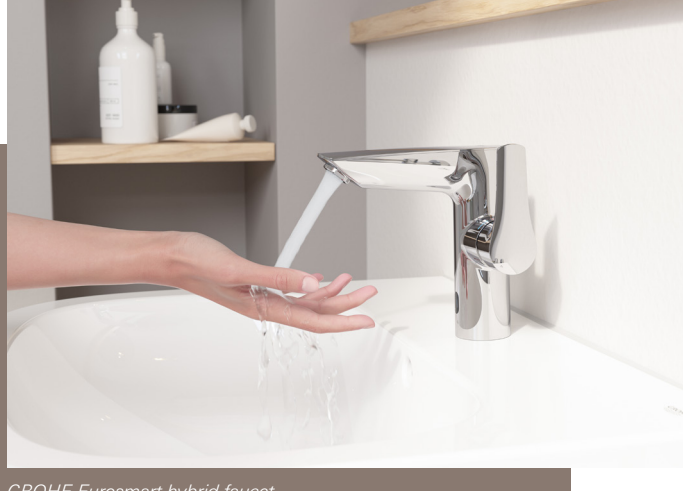
GROHE Eurosmart loop lever



GROHE Eurosmart faucet pull-out

PRACTICAL: For extra comfort a **pull-out spout** variant offers full flexibility – perfect for washing hair or cleaning the basin.

2-IN-1 FOR EXTRA COMFORT: The new hybrid faucet is combining both manual and touchless operation. You can decide whether you want to use the manual lever or use touchless technology by activating the water flow via the integrated sensor. The sensor is only activating cold water, which is optimal for washing your hands and thus avoids unnecessary use of warm water, saving valuable energy.



GROHE Eurosmart hybrid faucet



Health and safety with **GROHE TripleCore:** Thanks to its innovative zinc die casting process at the LIXIL plant in Klaeng, Thailand, one of the most sustainable plants in South East Asia, the faucet offers safe water enjoyment. Not only is the surface of the faucet seamlessly closed so that impurities cannot enter, there are also dedicated inner waterways to make sure that the water does not get in contact with lead and nickel within the faucet. Above that these inner waterways have no contact to the body material which result in a barrier between hot water and the external surface to avoid scalding on hot surfaces. Thus, extra safe, especially for households with children.

SUPPORTING A SUSTAINABLE LIFESTYLE



By restricting the water flow, product variants with **GROHE EcoJoy** and **LowFlow¹** technology support consumers with a more sustainable water consumption.



With **GROHE SilkMove ES**, product variants support the saving of energy and water. Thanks to the cold start technology, the mid-lever position only provides cold water, thereby reducing wastage of hot water and saving precious water and energy.²

¹ This feature is only integrated in Eurosmart product variant 23974003.

² This feature is only integrated in specific Eurosmart product variants like 23969003 or 2339330E.

IT'S A MATCH! FOR A HOLISTIC BATHROOM CONCEPT

In line with the perfect match philosophy GROHE offers with Euro a matching ceramic range to the Eurosmart bathroom faucets. From the wash basin to the toilet, the bidet and the urinal – the range perfectly matches the faucets for the wash basin as well as for the bath tub or shower in form and function to create harmonious bathroom designs from one single source. Because small things make the difference you can also select from a range of **GROHE Essential accessoires** which are in line the faucet and ceramic design.



GROHE Eurosmart bathroom: GROHE Eurosmart S-size loop lever basin mixer, toothbrush holder, double towel bar, Eurosmart bathtub mixer and Tempesta 100 (hand shower)

UPGRADE YOUR HOME: DO IT YOURSELF WITH GROHE START

For those who want to do the installation themselves, GROHE is introducing the GROHE Start faucet, which combines the benefits of the Eurosmart with an additional feature: a 3-in-1 installation tool. The smart gadget comes with all standard GROHE Start faucets and enables a hassle-free installation and an easy maintenance during the faucet's lifetime – making the GROHE Start the ideal product solutions for the handy consumer.

THE HEART OF THE HOME: EUROSMART IN THE KITCHEN

Nowadays, the kitchen more and more merges with the dining and living room, thereby turning into the heart of the home. It has thus become more than just a functional space to prepare food but has evolved into a design statement with the spotlight of attention on the faucet.

No matter if the kitchen is small or open the Eurosmart kitchen line comes in three different heights and shapes in order to fit in any kitchen space. Functional features like the swivel-spout or a pull-out variant make the faucets the perfect companion in the modern kitchen.

For all variants consumers have the choices between two different finishes: a brilliant Chrome and a matte SuperSteel, both with an easy to clean and scratch-resistant surface.



GROHE Eurosmart pull-out spout, in Chrome



GROHE Eurosmart high U-spout, in SuperSteel



GROHE Eurosmart medium spout, in Chrome



SAFE WATER CONSUMPTION

With **GROHE Zero** there is no contact of the water with lead and nickel within the faucet thanks to isolated inner waterways that ensure extra safe water consumption.²

² This feature is only integrated in specific Eurosmart product variants

³ This feature is only integrated in specific Eurosmart product variants



INSTALLATION HAS NEVER BEEN SO EASY

Thanks to the practical **GROHE FastFixation Plus** system, the installation of GROHE Eurosmart is particularly easy and quick. Due to the tool-free and pre-assembled fitting, installation is fast and hassle-free.³

For a complete kitchen concept, the Eurosmart faucet can be matched with a K200 or K400 stainless steel sink with different drainer variants. For kitchen owners who prefer stylish dark colors, both sink series are also available as composite sinks in granite gray and granite black.



GROHE Eurosmart medium spout, in Chrome



GROHE K400 stainless steel sink



GROHE K400 Composite sink

You can download high-resolution images of GROHE Eurosmart for kitchen and bathroom via the following [link](#).

GROHE

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